Social Media Terms of Use

These Social Media Terms of Use (the "Social Media Terms of Use") are applicable to all communications, content and forums made available to you on Internet-based and electronic social media, including without limitation, Facebook, Twitter, Snapchat, Instagram, YouTube, and any other interactive websites, comment boards, blogs or "chat" forums (collectively, the "Social Media Forums") through a registered account owned by ITW Electronics Assembly Equipment ("ITW EAE"). You should read these terms before participating or submitting to ITW EAE any content on a Social Media Forum, and by participating in our Social Media Forums you agree to be bound by the Social Media Terms of Use.

UNDER NO CIRCUMSTANCES WILL ITW EAE OR ANY OF ITS RESPECTIVE AFFILIATED ENTITIES BE RESPONSIBLE OR LIABLE IN ANY WAY FOR (A) ANY CONTENT OR IMAGES, INCLUDING BUT NOT LIMITED TO, ANY ERRORS OR OMISSIONS IN THE CONTENT OR IMAGES, OR FOR ANY INJURY, DEATH, LOSS OR DAMAGE OF ANY KIND SUSTAINED BY ANY PERSON AS A RESULT OF ANY CONTENT OR IMAGES COMMUNICATED ON THE SOCIAL MEDIA FORUMS, WHETHER SUCH CONTENT OR IMAGES ARE POSTED BY ITW EAE OR A THIRD PARTY AND (B) ANY SPECIAL, INDIRECT OR CONSEQUENTIAL DAMAGES OR ANY DAMAGES WHATSOEVER RESULTING FROM LOSS OF USE, DATA OR PROFITS ARISING OUT OF OR IN CONNECTION WITH THE AVAILABILITY, USE, RELIANCE ON OR PERFORMANCE OF ANY INFORMATION COMMUNICATED ON THE SOCIAL MEDIA FORUMS.

1. Content on the Social Media Forums

We will use commercially reasonable efforts to upload a ITW EAE profile photo or other identifying name or logo for all official ITW EAE accounts on Social Media Forums.

You understand and agree that no content made available to you through a Social Media Forum is intended to constitute advice or to serve as a substitute for the advice of a professional, including without limitation, any safety guidelines, resources or precautions related to the installation, operation, maintenance or repair of ITW EAE's equipment or any other information related to any applicable safety or regulatory requirements, even if posted by ITW EAE. Any reliance you place on such information is strictly at your own risk.

In addition, you understand that we may include links to third-party webpages on a Social Media Forum, but these links are not an endorsement of those pages and ITW EAE is not responsible for the content of any website or account not owned and operated by ITW EAE.

You further understand that other visitors to a Social Media Forum may post content, views, opinions, responses to questions, opinions or other content in reaction to our materials (collectively, "Third-Party Content"). You understand and agree that such Third-Party Content represents the views and opinions of and are solely the responsibility of the person submitting such content and do not necessarily reflect the opinions of ITW EAE. YOU UNDERSTAND AND AGREE THAT ITW EAE IS NOT RESPONSIBLE FOR ANY THIRD-PARTY CONTENT PUBLISHED, POSTED, UPLOADED, DISTRIBUTED, DISSEMINATED OR OTHERWISE TRANSMITTED BY A THIRD PARTY VIA THE SOCIAL MEDIA FORUMS.

ITW EAE reserves the right, but does not assume any responsibility, to edit or delete any Third-Party Content it deems inappropriate for a Social Media Forum and cannot ensure prompt removal of objectionable material. ITW EAE has no liability or responsibility to anyone for performance or nonperformance of the activities described in this paragraph.

ITW EAE DOES NOT WARRANT THE ACCURACY, COMPLETENESS OR USEFULNESS OF THE INFORMATION AVAILABLE ON THE SOCIAL MEDIA FORUMS. ALTHOUGH WE WILL USE COMMERCIALLY REASONABLE EFFORTS TO POST ACCURATE INFORMATION, INCLUDING INFORMATION REGARDING LOCATIONS AND PLACES WHERE YOU CAN MEET US, WE

CANNOT GUARANTEE ALL INFORMATION WILL BE COMPLETELY ACCURATE OR UP-TO-DATE.

2. Your Obligations

We welcome your thoughts and comments on the posts, photos, videos, reels and other items that we post to the Social Media Forums, but we are not responsible for replying to any of your comments or questions, including but not limited to, product, support or service issues through the Social Media Forums. If you would like to discuss a customer service issue or question, or make a purchase, you should contact us by email at info@itweae.com or call us at (800)-737-8110.

All content you post should contribute to the dialog or relate to the content posted by us. ITW EAE does not condone any form of harassment, written attacks, insults, vulgarity or indecency whether perpetrated in writing or the transmission of images or videos. You agree not to do any of the following: (1) upload to or transmit using any Social Media Forum any defamatory, indecent, obscene, harassing, violent or otherwise objectionable material, or any material that is, or may be, protected by copyright, without permission from the copyright owner; (2) use any Social Media Forum to violate the legal rights (including the rights of publicity and privacy) of others or to violate the laws of any jurisdiction; (3) misrepresent an affiliation with any person or organization; (4) upload to or transmit on any Social Media Forum any advertisements or solicitations of business; (5) upload or otherwise transmit files that contain a virus or corrupted data; (6) collect information about others (including email addresses) without their consent; (7) upload files or photos or include in a comment links that you know, or have reason to believe, cannot be distributed legally using the Social Media Forums or that you have an obligation to keep confidential; or (8) engage in any other conduct that restricts or inhibits anyone's use or enjoyment of the Social Media Forums, or which, as determined by ITW EAE, may harm ITW EAE or visitors to the Social Media Forums or expose them to liability.

Your failure to comply with these Social Media Terms of Use may result in the termination of your access to one or more of ITW EAE's Social Media Forums.