# ITW EAE Cookie Notice
[www.itweae.com]

**Cookie Notice**
**ITW Electronics Assembly Equipment** ("ITW EAE", "we", "our", or "us") respects your personal privacy and is committed to adhering to the applicable privacy and data protection laws and industry guidelines, including the EU General Data Protection Regulation ("GDPR"). This cookie notice ("Cookie Notice") and our Website Privacy Policy describe how we handle the personal information that you provide to us on this website ("Website"). This notice applies only to the ITW EAE website and not to any third-party sites that may be accessible from here.

**Cookies**

To make this website simpler to use and navigate, we sometimes place a small data file on your computer or device. These are known as cookies. Most websites you visit will use cookies to improve your user experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the Website faster and easier. If a website doesn't use cookies, it will think you are a new visitor every time you move to a new page on the site – for example, when you enter your login details and move to another page it won't recognize you and it won't be able to keep you logged in.

They make your visit simpler by:

- Remembering settings, so you don't have to re-enter them at every page you visit (such as placing items in an ecommerce shopping basket)
- Enhancing personalization, for instance, by remembering information you've given (such as a Zip or Postal Code) so you don't need to keep re-entering it
- Measuring performance of the Website and tracking how you use our Website so we can improve it to meet your needs
- Enabling targeted advertising so that advertisements better address your unique interests

We use cookies to make the site work better for you and because they are essential to the usage of our Website. You can manage and/or delete these small files as you wish. Learn more about cookies and how to manage them at AboutCookies.org.

If you prevent cookie usage on this Website then please note that some parts may then be inaccessible or not function properly.

If you do not want any information collected, then you should choose not to use the ITW EAE Website.

**How we use cookies**

Our Website may use cookies in several places - we've listed each of them below with more details about why we use them. This list may be modified and updated from time to time.

For more information regarding how we collect, use and store data in line with GDPR, please visit the https://www.itweae.com/sites/default/files/2022-01/Privacy-Statement.pdf

## Category: Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| _dc_gtm_UA-xxxxxxxx | OneTrust | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. | 0 | Strictly Necessary Cookie |
| _helpkit_session | OneTrust | | 0 | Strictly Necessary Cookie |
| _x_w | OneTrust | | 0 | Strictly Necessary Cookie |
| User | OneTrust | | 0 | Strictly Necessary Cookie |
| XSRF-TOKEN | Third Party | | 0 | Strictly Necessary Cookie |
| OptanonConsent | OneTrust (www.despatch.com) | This cookie is set by the cookie compliance solution from OneTrust. It | PERSISTENT (12 Months) | Strictly Necessary |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| | | stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. | | |
| OptanonConsent | OneTrust (despatch.com) | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. | PERSISTENT (12 Months) | Strictly Necessary |
| OptanonConsent | OneTrust (cdn.cookielaw.org) | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. | PERSISTENT (12 Months) | Strictly Necessary |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| __cf_bm | vimeo.com / CloudFlare | to read and filter requests from bots. necessary to support Cloudflare Bot Management. | PERSISTENT (30 min) | Targeting Cookies |
| ARRAffinitySameSite | ui.customsearch.ai | A targeting cookie used for load balancing. | SESSION (0 Days) | Targeting Cookies |
| ARRAffinity | ui.customsearch.ai | This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session. | SESSION (0 Days) | Targeting Cookies |
| JSESSIONID | nr-data.net | General purpose platform session cookie, used by sites written in JSP. maintain an anonymous user session by the server. | SESSION (0 Days) | Performance Cookies |
| PHPSESSID | docs.despatch.com | to provide functions across pages. | SESSION (0 Days) | Strictly Necessary Cookies |
| _swa_u | despatch.com | A performance cookie. | PERSISTENT | Performance Cookies |
| wc_swap | WhatConverts | allows us to measure call interactions and identify the source of phone calls. | PERSISTENT (0 Days) | Performance Cookies |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| | | This cookie specifically stores numbers that are being swapped out for call diagnostics purposes. | | |
| AWSALB | app.engnetconnect.com | to provide load balancing functionality. | PERSISTENT (6 Days) | Targeting Cookies |
| AWSALB | analytics.sitewit.com | to provide load balancing functionality. | PERSISTENT (6 Days) | Targeting Cookies |
| AWSALBCORS | app.engnetconnect.com | This cookie is managed by AWS and is used for load balancing. | PERSISTENT (6 Days) | Targeting Cookies |
| AWSALBCORS | analytics.sitewit.com | This cookie is managed by AWS and is used for load balancing. | PERSISTENT (6 Days) | Targeting Cookies |
| ASP.NET_SessionId | analytics.sitewit.com | General purpose platform session cookie, used by sites written with Miscrosoft .NET based technologies. Usually used to maintain an anonymised user session by the server. | SESSION (0 Days) | Targeting Cookies |

**Category: Preferences**

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| _gd | | This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program. | session | Functional Cookie |
| cookies_disclaimer | | | 1 year | Functional Cookie |
| SSESS########## | | | 22 days | Functional Cookie |
| _x_w | | | | Functional Cookie |
| OptanonAlertBoxClosed | OneTrust (www.despatch.com) | It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. | PERSISTENT (12 Months) | Strictly Necessary Cookies |
| OptanonAlertBoxClosed | OneTrust (despatch.com) | It is set after visitors have seen a cookie information notice and in some cases | PERSISTENT (12 Months) | Strictly Necessary Cookies |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| | | only when they actively close the notice down. It enables the website not to show the message more than once to a user. | | |
| OptanonAlertBoxClosed | OneTrust (cdn.cookielaw.org) | It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. | PERSISTENT (12 Months) | Strictly Necessary Cookies |
| _omappvs | OptinMonster | to provide functions across pages.<br><br>Used to determine if the visitor has visited the website before, or if it is a new visitor. | PERSISTENT (0 Days) | Performance Cookies |

## Category: Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. We do this to make sure it is meeting its users' needs and to understand how we could do it better.

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| _omappvp | OptinMonster | to store last visit.<br><br>track and manage visitor interactions with OptinMonster pop-ups and forms. It collects data related to visitor behavior, such as when they view or | PERSISTENT | Performance Cookies |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| | | close pop-ups, submit forms, or engage with specific marketing content | | |
| browser_id | slideshare.net | A targeting cookie. used for tracking and identifying user browsers or devices when interacting with SlideShare | PERSISTENT | Targeting Cookies |
| _gid | Google Analytics | to store and count pageviews. | PERSISTENT (0 Days) | Performance Cookies |
| _ga | Google Analytics | It is used to distinguish unique users by assigning a randomly generated number as a client identifier. | PERSISTENT (24 Months) | Performance Cookies |
| _gd | Google Analytics | used for diagnostic purposes by Impact Radius.<br><br>This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service used to track signup commissions for an affiliate program. | SESSION (0 Days) | Functional Cookies |
| _gat_gtag_xxxx xxxxxxxxxxxx xxxxxxxxxxx | Google Analytics | Google Analytics Tag Manager | PERSISTENT (0 Days) | Targeting Cookies |
| _ga_xxxxxxxxxx | Google Analytics | Google Analytics | PERSISTENT | Unknown |
| ga_xxxxxxx | Google Analytics | _ga Universal analytics | PERSISTENT | Performance Cookies |
| wc_visitor | WhatConverts | Allows us to measure user interaction and identify their original source so we can understand the effectiveness of our marketing efforts. | PERSISTENT (24 Months) | Performance Cookies |
| wc_client_current | WhatConverts | allows us to measure user interactions and identify their source | SESSION (0 Days) | Performance Cookies |

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| wc_client | WhatConverts | allows us to measure user interactions and identify their source | PERSISTENT (6 Months) | Performance Cookies |

**Category: Marketing**

Marketing cookies are used to track visitors across websites. The intention is to display content or ads that are relevant and engaging for the individual user and thereby more valuable and helpful.

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
| YSC | youtube.com | to Store and track interaction.<br><br>This cookie is utilized to track and collect statistics related to the YouTube videos embedded on a website. It is temporary and will be deleted once the user's browsing session ends. This allows YouTube to monitor user engagement with videos during a specific visit to a website. | SESSION (0 Days) | Targeting Cookie |
| VISITOR_INFO1_LIVE | youtube.com | To provide ad delivery or retargeting, store and track a visitor's identity, Store and track interaction.<br><br>This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites; it can also determine whether the website visitor is using the new or old version of the Youtube interface. | PERSISTENT (6 months) | Targeting Cookie |
| CONSENT | youtube.com / Google Ads Optimization | This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. | PERSISTENT (12 Months) | Functional / Targeting Cookie |
| vuid | vimeo.com | to store the user's usage history. | PERSISTENT (24 Months) | Targeting Cookies / Statistics |
| pardot | pi.pardot.com | to store and track if the browser tab is active.. tracking and managing user interactions, behaviors, and preferences the website. Collect data related to user activity, such as which web pages are | PERSISTENT (0 Days) | Targeting Cookies |

| Name | Provider | Purpose | Expiry | Type |
|------|----------|---------|--------|------|
| | | visited, form submissions, and interactions with marketing content. | | |
| pardot | go.pardot.com | to store and track if the browser tab is active.. tracking and managing user interactions, behaviors, and preferences the website. Collect data related to user activity, such as which web pages are visited, form submissions, and interactions with marketing content. | PERSISTENT (0 Days) | Targeting Cookies |
| IDE | doubleclick.net | DoubleClick is Google's real-time bidding advertising exchange. | PERSISTENT (12 Months) | Targeting Cookies |
| test_cookie | doubleclick.net | This cookie is set by DoubleClick (owned by Google) to determine if the website visitor's browser supports cookies. | PERSISTENT (0 Days) | Targeting Cookies |

## Category: Facebook and LinkedIn Pixel

These pixels are used to share content with website visitors via our social channels.

| Name | Provider | Purpose | Expiry | Type |
|------|----------|---------|--------|------|
| | | | | |
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## Category: ShareThis

We use third-party ShareThis tool to allow users the ability to email, print or share content on this website.

| Name | Provider | Purpose | Expiry | Type |
|------|----------|---------|--------|------|
| | | | | |

## Category: Unclassified

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

| Name | Provider | Purpose | Expiry | Type |
|---|---|---|---|---|
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**How you can contact Us**

If you have any questions, comments or concerns about this Cookie Notice or the information practices of this site, please contact our privacy officer via phone or e-mail at:

By phone:  (800)-737-8110

By e-mail:   info@itweae.com

**Compliance and Cooperation with Regulatory Authorities**

We review our policies on a regular basis. Our procedures and practices are in line with the GDPR set by the EU, and with U.S. and Canadian law. For more information, please contact our privacy officer at dpo@itw.com.

**Changes to the Notice**

ITW EAE reserves the right to update or modify this Cookie Notice, at any time and without prior notice, by posting the revised version of this Cookie Notice on our Website. If we modify this Privacy Policy, the modifications will only apply to personal information we collect after we have posted the revised Cookie Notice on the Website.

Last Updated: *January 19, 2024*